

Seizure Support Foundation Corporate Partnership Policy

Purpose: The purpose of the corporate partnership policy is to outline the principles and guidelines for establishing and maintaining partnerships between the Seizure Support Foundation and corporate entities to advance the foundation's mission.

Alignment with Mission: The foundation will seek partnerships with corporations whose values and objectives align with the mission and vision of the Seizure Support Foundation. Partnerships should be consistent with the foundation's goals and not compromise its integrity, independence, or reputation.

Partnership Types: The foundation may establish different types of partnerships with corporations, including but not limited to financial sponsorships, in-kind donations, cause marketing campaigns, employee engagement programs, and collaborative projects. Each partnership type may have its own specific guidelines and requirements.

Due Diligence: The foundation will conduct due diligence on potential corporate partners to ensure they align with the foundation's values, ethics, and mission. This may include reviewing a company's social responsibility practices, financial stability, reputation, and legal compliance.

Transparency and Disclosure: The foundation will maintain transparency and disclose any partnerships with corporations in its public communications, including its website, social media, and other marketing materials. The nature and scope of the partnership will be clearly communicated, and any potential conflicts of interest will be disclosed.

Mutual Benefit: The foundation will ensure that corporate partnerships are mutually beneficial, providing value to both parties. Partnerships should not compromise the foundation's mission, independence, or impartiality.

Ethical Standards: The foundation and its corporate partners will adhere to high ethical standards in all aspects of the partnership, including fundraising, marketing, and public relations. Both parties will comply with all applicable laws and regulations.

Recognition and Branding: The foundation may provide appropriate recognition and branding opportunities to its corporate partners, in accordance with its recognition policies and guidelines. Such recognition should be proportional to the level of partnership and should not compromise the foundation's integrity or independence.

Termination of Partnerships: The foundation reserves the right to terminate a corporate partnership at any time if it is determined that the partnership no longer aligns with the foundation's mission, values, or objectives, or if it violates any laws or regulations.

Review and Revision: The corporate partnership policy will be reviewed periodically and may be revised as needed to ensure its effectiveness and alignment with the foundation's goals and objectives.

Conflict of Interest: Any potential conflict of interest involving a corporate partnership will be disclosed and addressed in accordance with the foundation's conflict of interest policy and applicable laws and regulations.

Governance: The foundation's board of directors will provide oversight of the corporate partnership policy and its implementation, and will ensure that all partnerships are consistent with the foundation's mission and strategic objectives.